

FOR IMMEDIATE RELEASE

## **Radically Inclusive Theatre: PAY WHAT YOU CAN for ATM Productions' 2021 Summer Festival**

### ***Arizona Theatre Matters Seeks Equal Access and Inclusivity in Performing Arts***

**(Glendale, AZ)** - Arizona Theatre Matters (ATM) is no ordinary production company. The industry has historically isolated groups of talent and patrons who face hurdles or disabilities, but ATM Productions is on a mission to change that systemic isolation through an unique creative construct. Set to launch their 2021 Summer Festival on July 1, ATM Productions is using a two-step method to ensure accessibility for all.

First and foremost, ATM Productions has a "Pay What You Can" admission policy, rooted in the conviction that all theatre lovers must have access readily available to them, regardless of economic status. While donations are always appreciated and encouraged, ATM Productions' emphasis is on access for all.

Second, each performance in the Festival is translated into 110 different languages via closed caption on YouTube, inviting theatre lovers from around the world. The 2021 ATM Summer Festival is a virtual feast, featuring UNDER MILK WOOD by Dylan Thomas, UNEXPECTED by John Perovich, Shakespeare's MIDSUMMER NIGHT'S DREAM and an hilarious live show by Bill Robison. The feature a world-class company who have performed across the globe.

Festival Director Jeanmarie Simpson said, "The pandemic may have taken away our ability to physically be together in a room, but nothing will stop us from making art. The Summer Festival brings together artists from four countries and several different American states and Canadian provinces. That's something we usually can't afford. So, there's our silver lining," she laughed.

To learn more about ATM Productions' Summer 2021 Festival, or to purchase tickets, please visit: <https://arizonatheatrematters.org/>

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### **About Arizona Theatre Matters Productions**

ATM Productions is a performing arts production company based in Phoenix Arizona. Founded in 2012, ATM Productions creates an environment where film and stage film is accessible to everyone. Focused on empowering people with and without disabilities, and those under-represented in mainstream theatre, ATM redefines the modern theatre experience to include artists and patrons that have been excluded from traditional theatre environments.

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**Website:** <https://arizonatheatrematters.org/>

**Facebook:** <https://www.facebook.com/atmproductionsorg/>

**YouTube:** [https://www.youtube.com/channel/UCdWHCAHEWwWJz2XI-9x3s\\_Q](https://www.youtube.com/channel/UCdWHCAHEWwWJz2XI-9x3s_Q)

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